

Agent Info Kit



A strong house begins with a solid foundation. At RexDirect, our foundation is built from our **Core Values**:

Loyalty

Transparency

Honesty

These Core Values encapsulate the standard to which we hold ourselves accountable as a brokerage to our agents, and in turn the standard to which we expect our agents to follow.

We are fiercely **Loyal** to our agents and clients. We go above and beyond to ensure full **Transparency** in all transactions. And at the end of the day, **Honesty** is always the best policy.



Why join RexDirect?

If you are a real estate agent looking for a real estate platform on which to launch and grow your career, there is no better place than RexDirect. We provide all of the brokerage essentials for you to do your job without getting in the way.

At RexDirect you will make higher commissions, get paid faster, pay less fees, and have the freedom to establish your unique brand.

Compensation & Benefits:

- 100% Comp Plan
- CRM
- SkySlope
- E&O Insurance
- Build YOUR Brand
- Keep Your Clients Guarantee



The RexDirect Difference

Our goal is to empower real estate agents to maximize their earning potential. We also like to keep things simple. At RexDirect, we don't do caps or tiers and we keep our fees as minimal as possible. We offer two simple Comp Plans:

Agent Comp Plans

100% Comp Plan (Most Popular):

- \$125 Transaction Fee, charged per transaction.
- \$495 Brokerage Fee*, charged per transaction to the client.

90% Comp Plan:

- No Transaction Fee
- No Brokerage Fees*

*RexDirect reserves the right to charge / adjust Brokerage Fees directly to the buyer / seller, per transaction. When applicable, these fees will be disclosed to the client on the Buyer Agency Agreement or the Listing Agreement. Agents have the option to pay these fees out of their commission.

**Any Team Splits, or Company Generated Lead splits are in addition to these plans.

***Fees subject to change

****All Licensing, NAR, MLS, Association Fees / Dues, as well as all third party fees are solely the responsibility of the Agent.

Agent Specific Fees

In real estate, just like in any business venture, there are always costs to conduct business. Just like with our commission structure, we keep the fees we charge to our Agents as simple as possible:

Technology Set-Up Fee: \$135*

One time fee charged at onboarding. Includes the first month's Operation Fee.

Operations Fee: \$75*

Charged monthly, starting after the first month.

*Fees subject to change.

**All Licensing, NAR, MLS, Association Fees / Dues, as well as all third party fees are solely the responsibility of the Agent.

Start a Team

Agents with 3+ years of experience (does not have to all be with RexDirect) have the option to set up a Team at RexDirect. As Team Leader, recruit others to join your Team and build your brand. Team Leaders are allowed to set their own commission splits with their team.

Join a Team

Agents who would like to learn from an experienced Agent can join a team. The Team Leader will provide mentorship and guidance to help new Agents learn the ins and outs of the real estate business.

